

WestRock

Crescendo® C1S

If you're searching for visual impact,
look no further.

Designed to meet the demanding needs of premium brands, WestRock Crescendo® C1S paperboard features high brightness, clean white styling and a smooth surface. All of which are hallmarks of exceptional visual impact. But this premium paperboard's appeal goes much deeper. Crescendo C1S owns a reputation for outstanding runnability, printability, and on-press consistency through converting.

Region

EMEA (Europe, the Middle East and Africa)

Packaging uses

Beauty and Personal Care

Premium Food Packaging

Healthcare

Media and Electronics

Other Premium Packaging

Spirits

Product Classification

Solid Bleached Sulphate

SBS Paperboard

GZ

What You Can Expect from Us

Clean, White Styling

This distinctive clean-white shade delivers crisp colours and sharp contrast while maintaining optimal colour fidelity on press.

Smooth Surface

Crescendo's smooth surface delivers a visual aesthetic that denotes high quality.

Quality Tactile Feel

A unique fibre mix and finishing process results in high stiffness. So, you can expect a finished package that feels as good as it looks.

Superior Runnability

You can expect outstanding product uniformity and consistent graphics. Both of which help you optimise productivity and reduce waste.

Fade Resistance

Paper shade is achieved using bleached fibre and colour-fast dyes to provide improved colour integrity and extended packaging shelf life.

Caliper Range

Broad caliper offerings for use across a wide range of printing and packaging applications.

Additional Product Information

Sustainability

Recyclable.

Chain of Custody

100% PEFC Certified BMT-PEFC-0332

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
ISEGA Certificate available.
Kosher documentation available.

Quality

Produced at an ISO 9001 certified facility.

Environmental and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fibre.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability (EMEA) & Typical Properties

Crescendo® C15

Grade Availability										Units	Method
Nominal Basis Weight		195	230	260	275	290	320	340	400	gsm	T-410
Caliper (pts)		0.010	0.012	0.0136	0.0148	0.016	0.0178	0.0194	0.0235	inches	T-411
Thickness		254	305	345	376	406	452	493	596	microns	T-411
Moisture		5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	percent	T-412
Internal Bond		168	147	147	147	147	147	147	147	J/m ²	T-569
Stiffness											
Taber 15°	MD	5.4	8.3	11.0	13.9	17.1	21.9	26.4	42.2	mNm	ISO2493
	CD	2.5	4.4	5.5	6.9	8.4	11.0	13.3	22.6	mNm	ISO2493
L&W 15°	MD	110	180	244	315	390	498	614	993	mN	ISO2493
	CD	46	94	120	153	191	252	309	532	mN	ISO2493
L&W 5°	MD	9.3	15.3	20.7	26.8	33.2	42.4	52.2	84.4	mN	ISO5628
	CD	3.9	8	10.2	13	16.2	21.5	26.3	45.3	mN	ISO5628
Coated Side											
Parker Print		1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	ISO8791
ISO Brightness		91	91	91	91	91	91	91	91	percent	ISO2470
GE Brightness		92	92	92	92	92	92	92	92	percent	T-452
CIE Whiteness		122	122	122	122	122	122	122	122	percent	ISO11475
Colour											
CIE	L*	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	L*	CIELAB SCAN-P 72
	a*	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	a*	CIELAB SCAN-P 72
	b*	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	b*

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

© 2021 WestRock Company. WestRock® and Crescendo® are trademarks of WestRock Company. All rights reserved worldwide.

